



Annual Conference 15 – 16 June 2023

Sponsorship Pack





Conference Overview

Fruit Growers Tasmania's annual conference is a key event for the Tasmanian horticultural calendar.

It is also a great opportunity for industry partners and suppliers to network with growers as well as elevate their profile and support for the industry through sponsorships.

In 2023 we expect some 200 growers and other participants to attend the conference.

Key Industry Sessions

- Sustainable profitability
- Production costs & efficiencies
- Orchard crop management
- Orchard pest & disease management
- Berry crop management
- Berry pest & disease management
- Labour management
- Customers, markets & supply chains
- Agritourism
- The national industry picture

Sponsorship Options

Network Drinks Event Sponsor \$6,000

1 available

- · Naming rights to Networking Drinks Event
- 5 minute presentation at start of Networking Drinks Event
- Trade display stand area
- Company logo on conference Networking Drinks Event promotions
- Option to include 3 promotional items in conference attendee packs
- 2 complimentary registrations for Industry Gala Dinner
- 2 complimentary registrations for both conference days
- · 4 complimentary registrations for Networking Drinks Event
- Subsequent attendees at member rates

Lunch Sponsor \$5,000

2 available

- Naming rights to Lunch Session
- 5 minute presentation at start of lunch period
- Trade display stand area
- Company logo on conference lunch promotions
- · Option to include 3 promotional items in conference attendee packs
- 2 complimentary registration for Industry Gala Dinner
- 2 complimentary registration for both conference days
- 2 complimentary registration for Networking Drinks Event
- Subsequent attendees at member rates

Conference Session Sponsor \$4,400

10 available

- Naming rights to conference session
- 5 minute presentation at beginning of session
- Trade display stand area
- Company logo on conference session promotions
- Option to include 3 promotional items in conference attendee packs
- 2 complimentary registrations for Industry Gala Dinner
- 2 complimentary registrations for both conference days
- 2 complimentary registrations for Networking Drinks Event
- Subsequent attendees at member rates

Break Sponsor \$1,700

4 available

- Naming rights to Break Session
- MC recognition at start of break period
- Trade display stand area
- Company logo on conference break promotions
- Option to include 2 promotional items in conference attendee packs
- 1 complimentary registration for both conference days
- 1 complimentary registration for Networking Drinks Event

Trade exhibitor \$700 Members \$950 Non-members (numbers TBC)

- Trade display stand area
- Option to include 2 promotional items in conference attendee packs
- 1 complimentary registration for both conference days
- 1 complimentary registration for Networking Drinks Event



Conference 2023 Sponsorship Form

ABN: 17 562 998 069

262 Argyle Street Hobart TAS 7000

www.fruitgrowerstas.org.au

Email: admin@fruitgrowerstas.org.au

Sponsorship Selection - Please Tick:				
Network Drinks Event Sponsor	Lunch Sponsor	Conference Session Sponsor	Break Sponsor	Trade exhibitor
CONTACT INFORMATION (for communication and invoicing purposes): Surname:				
Company / Organisa Postal Address:	tion:	ABN	. Code:	
			Phone:	

Event Details

Venue: Country Club Casino, Country Club Ave, Prospect Vale TAS 7250.

Bump In: The trade area can be accessed from 1pm till 5pm on Wednesday 14 June for set up.

Conference Times: The conference will run from 9am to 5:30pm on Thursday 15 and Friday 16 June.

Bump Out: All exhibitors are requested to vacate the trade area following Afternoon Tea on Friday the 16

June.

Conference Events: Networking Drinks will be on Thursday 15 June **in the trade area** and the Industry Gala Dinner will be held on Friday 16 June.

PLEASE NOTE:

Once your sponsorship has been confirmed via return email, you will receive a code to use when completing attendee registration. This code will unlock complimentary registrations and discounts for additional attendees which are included in your sponsor and/or exhibitor package.

The number of available conference packages is strictly limited. All prices are inclusive of GST. Sponsors agree packages will be invoiced for the value cost of the confirmed sponsor package.

Online registration for the conference will open in early April and will be available until the conference begins.

Standard terms and conditions relating to Conference 2023 attendee registration can be found at https://www.fruitgrowerstas.org.au/conference-2023-terms-and-conditions/