



Fruit Growers Tasmania

FREE

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Regional Availability

Kid's Activities

Cider Trail

Travel Times

Tasmanian Seasonal Produce Guide

2022/23



Media Kit 2023/24

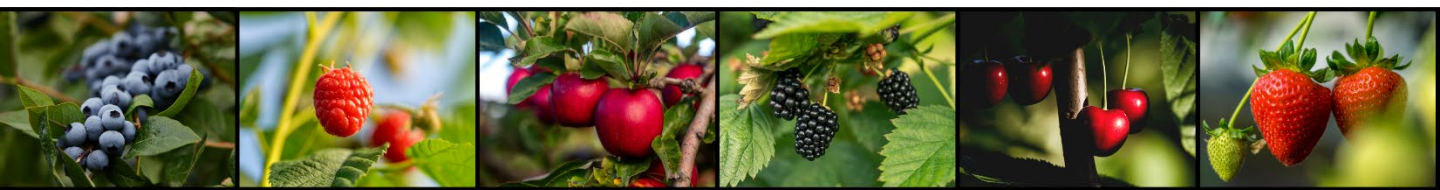
Why advertise?

- The Tasmanian Seasonal Produce Guide is popular resource for Tasmanian locals and visitors alike.
- The Guide gives you a great opportunity to connect with more people and promote your business, and website.
- Readers of the guide are looking for places to source and buy Tasmanian produce direct from the grower.
- Distribution is state-wide at participating businesses, ferry terminal, airports and major visitor locations, as well as on-line, from December 2023.

More information

Please return completed forms to Fruit Growers Tasmania by **the close of business on Friday 1 September 2023**.

If you have any queries, please contact us, email: ido@fruitgrowerstas.org.au or phone (03) 6169 2059.



Entry Information

BUSINESS DETAILS

Name of Business: _____

If you want the same entry information as last year, please tick the box: ☐

Street Address: (please be as detailed as possible for visitors):

Shed Door Sales: ☐ Pick Your Own: ☐ Retail Sales: ☐

Brief Description of Business (approximately 20-30 words):

CONTACT DETAILS

Name (Optional): _____

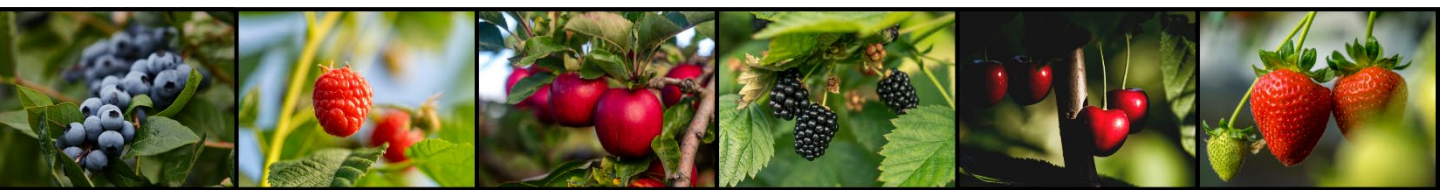
Email: _____

Contact Number: _____

Website: _____

Facebook / Social Media Page: _____

GPS (Optional): _____





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Entry Information

If you wish to limit the number of casual picker enquiries, please opt for the following tag:

“Due to the nature of our business we do not require casual pickers or packers.”

Please add the above line to our entry: ☐

Trading Dates* (include months, daily times and holidays i.e. Christmas Day - you may also like to mention which farmers’ markets you regularly attend):

**We will place a disclaimer in the Guide to state that dates are indicative only, due to seasonal variability.*

Quick Guide:

Please tick the boxes below of the products and/or services you offer at your enterprise:

Apples	Apricots	Blackberries	Blueberries	Cherries	Strawberries
Nectarines	Peaches	Pears	Plums	Raspberries	Vegetables
Juice	Cider / Wine / Spirits	Preserves / Honey	Nuts	Truffles	Disabled access
Cafe	Toilets	Accommodation	Tours	Credit Card	Dog-friendly



Advertising Sizes

We would like to advertise in the Tasmanian Seasonal Produce Guide as detailed below:

Ad size	Price*	Quantity
Full page	\$1500	
Half Page	\$800	
Quarter page	\$600	
1/8 th page	\$500	

**all advertising costs include GST.*

- Current FGT Members will receive a \$50 DISCOUNT on the total cost of advertising.
- All entries will be included in Map Locale.
- Inclusion of own ad and photos also available.
- Back and inside front cover \$5000 (including GST).

I agree to advertise in the Tasmanian Seasonal Produce Guide as per the above information.

Name: _____ Date: _____

Signed: _____

(If electronic signature cannot be inserted please type "I agree")

