



**Fruit Growers**  
Tasmania

**Tasmanian Seasonal  
Produce Guide  
2023/24**



**Media Kit 2024/25**



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Tasmania

# Tasmanian Seasonal Produce Guide Media Kit

## Why advertise?

- The Tasmanian Seasonal Produce Guide is a popular resource for Tasmanian locals and visitors alike.
- The Guide gives you a great opportunity to connect with more people and promote your business, and website.
- Readers of the guide are looking for places to source and buy Tasmanian produce direct from the grower.
- Distribution is state-wide at participating businesses, Spirits of Tasmania, airports and major visitor locations, as well as on-line, from December 2024.
- [Complete your application here.](#)

**Please complete application forms by 5pm on Tuesday 20  
August 2024.**







## Advertising Sizes & Costs

Ad size	Price*
Grower - full Page (incl. up to 3 images)	\$850
Grower - half Page (incl. up to 2 images)	\$630
Grower - quarter page (no image)	\$500

*\*all advertising costs include GST.*

- Current Fruit Growers Tasmania Members will receive a **\$50 DISCOUNT** on the total cost of advertising.
- All entries will be included in Map Locale.

### More information

If you have any queries, please contact us, email: [ido@fruitgrowerstas.org.au](mailto:ido@fruitgrowerstas.org.au)  
or phone (03) 6169 2059

