



FGT
Fruit Growers
Tasmania

Tasmanian Seasonal Produce Guide Media Kit





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Why advertise?

- The Tasmanian Seasonal Produce Guide is a handy and popular resource for Tasmanian locals and visitors alike.
- The Guide gives you a great opportunity to connect with more people and promote your website and/or social media channels.
- Readers of the guide are looking for places to source and buy Tasmanian produce direct from the grower.
- Distribution is state wide at participating businesses and major visitor locations from December 2021.
- Please return completed forms to Fruit Growers Tasmania by the close of business 25 October 2021.

If you have any queries please contact: Doris Elliston

Email: office@fruitgrowerstas.com.au or phone (03) 6169 2059.





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Entry Information

Name of Business:

If you want the same entry information as last year, please tick the box:

Street Address (please be as detailed as possible for visitors):

Shed Door Sales: Pick Your Own: Retail Sales:

Brief Description of Business (approximately 20-30 words):

CONTACT DETAILS

Name (Optional):

Email:

Telephone Number:

Website:

Facebook or Social Media Page:

GPS (Optional):





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Entry Information

If you wish to limit the number of casual picker enquiries please opt for the following tag:

“Due to the nature of our business we do not require casual pickers or packers.”

Please add the above line to our entry:

Trading Dates* (include months, daily times and holidays i.e. Christmas Day - you may also like to mention which farmers’ markets you regularly attend):

**We will place a disclaimer in the Guide to state that dates are indicative only, due to seasonal variability*

Quick Guide:

Please tick the boxes below of the products and/or services you offer at your enterprise:

Apples	Apricots	Blackberries	Blueberries	Cherries
Nectarines	Peaches	Pears	Plums	Raspberries
Strawberries	Juice	Cider / Wine / Spirits	Preserves / Honey	Vegetables
Cafe	Toilets	Mail Order	Accommodation	Credit Card





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Advertising Sizes

We would like to advertise in the Tasmanian Seasonal Produce Guide as detailed below:

Ad size	Price*	Quantity
Full page	\$1000	
Half Page	\$750	
Quarter page	\$500	
1/8 th page	\$400	

**all advertising costs include GST.*

- Current FGT Members will receive a \$50 DISCOUNT on the total cost of advertising.
- All entries will be included in Map Locale.
- Inclusion of own ad and photos also available.
- Back and inside front cover \$5000 (including GST).

Payment Terms

An invoice for the total amount will be issued in December 2021.

I agree to advertise in the Tasmanian Seasonal Produce Guide as per the above information.

Name:

Date:

Signed:

(If electronic signature cannot be inserted please type "I agree")

