



Fruit Growers
Tasmania

Conference Sponsorship

12-13 June 2025
Wrest Point, Hobart



2025 Conference Overview

The Fruit Growers Tasmania conference stands as a distinguished event in the Tasmanian horticultural calendar and offers businesses the opportunity to be recognised as a partner of Tasmania's fruit industries.

The 33rd Fruit Growers Tasmania conference provides an exceptional platform for industry partners and suppliers to engage with growers, elevate their presence, and showcase their commitment to the industry through a range of sponsorship opportunities.

In 2025, we anticipate the conference will attract around 200 attendees, including growers and other industry representatives.

The conference, hosted over two days at Wrest Point in Hobart, offers a comprehensive program of industry sessions, with an overarching theme of Tasmanian Grown Quality.

Day one will wrap up with an opportunity for networking over drinks, followed by a Gala Awards Dinner to celebrate achievements within the industry.

Fruit Growers Tasmania welcomes businesses to partner with us by becoming a sponsor, offering you the opportunity to align your brand with a respected industry event.

Sponsorship not only allows you to connect with key decision-makers and influencers in the Tasmanian horticultural sector but also demonstrates your support for the continued growth and development of Tasmania's fruit growing community.

Join us in making this memorable event even more successful, and gain exposure to a highly engaged audience.

Sponsorship Opportunities

PLATINUM SPONSOR, DAY 1 – \$12,000

- Naming rights to Day 1 of the conference.
- 5-minute presentation during the morning session of Day 1.
- Prominent logo placement on all event materials, including a feature for Day 1 in the event program, on stage, and on screens.
- Two news media article mentions, and sponsor information shared across social media platforms.
- Trade display stand in preferential high traffic location, plus an opportunity to place an additional banner within the trade exhibitor area.
- Opportunity to include up to two promotional items and unlimited brochures in conference bags.
- Complimentary registrations for two tickets for Day 1 and Day 2 of the conference, Network Drinks and Gala Awards Dinner.

PLATINUM SPONSOR, DAY 2 – \$12,000

- Naming rights to Day 2 of the conference.
- 5-minute presentation during the morning session of Day 2.
- Prominent logo placement on all event materials, including a feature for Day 2 in the event program, on stage, and on screens.
- Two news media article mentions, and sponsor information shared across social media platforms.
- Trade display stand in preferential high traffic location, plus an opportunity to place additional banner within the trade exhibitor area.
- Opportunity to include up to two promotional items and unlimited brochures in conference bags.
- Complimentary registrations for two tickets for Day 1 and Day 2 of the conference, Network Drinks and Gala Awards Dinner.

Sponsorship Opportunities

PLATINUM SPONSOR, GALA AWARDS DINNER – \$12,000

- Naming rights to the Gala Awards Dinner
- 10-minute presentation at the beginning of the Gala Awards Dinner
- Prominent logo placement on all event materials, including the event program, on stage, and on screens.
- Two news media article mentions, and sponsor information shared across social media platforms.
- Trade display stand in preferential high traffic location, banner placement for the Gala Awards Dinner.
- Opportunity to include up to two promotional items and unlimited brochures in conference bags.
- Complimentary registrations for three tickets for Day 1 and Day 2 of the conference, Network Drinks and Gala Awards Dinner.

GOLD SPONSOR, NETWORK DRINKS – \$8,000

- Naming rights to Network Drinks event.
- 5-minute address at the Network Drinks event.
- Logo featured on all event materials, including the event program, in Network Drinks room, and on screens.
- Trade display stand in a high traffic location, plus an opportunity to place an additional banner within the trade exhibitor area.
- Opportunity to include one promotional item and unlimited brochures in conference bags.
- Complimentary registrations for 1 ticket for Day 1 and Day 2 of the conference, Network Drinks and Gala Awards Dinner.

If you are interested in becoming a Platinum or Gold Sponsor, please contact Industry Development Officer, Shanelle Percy, on 0437 628 648 or via email at ido@fruitgrowerstas.org.au to discuss and secure your sponsorship benefits.

Shanelle will provide dedicated support to ensure your sponsorship experience is seamless and tailored to your needs.

Sponsorship Opportunities

SILVER SPONSOR – \$5,000

- Logo featured on all event materials, including the event program and on screens.
- Opportunity to include one promotional item and up to 5 brochures in conference bags.
- 50% discount on trade display stand, plus an opportunity to place an additional banner within the trade exhibitor area.
- Complimentary registration for 1 ticket for Day One and Day Two of the conference, Network Drinks and Gala Awards Dinner.

BRONZE SPONSOR – \$2,500

- Logo featured on all event materials, including the event program and on screens.
- Banner prominently displayed next to the coffee cart throughout the event.
- Opportunity to include up to 5 brochures in conference bags.
- Complimentary registrations for 1 ticket for Day One and Day Two of the conference, and Network Drinks.

TRADE EXHIBITOR

\$1,000 MEMBERS / \$1,500 NON-MEMBERS

- Trade display stand area.
- Opportunity to include up to 2 brochures in conference bags.
- Complimentary registrations for 1 ticket for Day One and Day Two of the conference, and Network Drinks.

Secure your benefits here :
<https://bit.ly/FGT2025Conference>

