

### EXPORTS

By November 2021, the first month of the 2021/22 season national exports of cherries were **211 tonnes** worth **A\$4.03m**. The volumes were 66 per cent below last year (Table 1). Unit values were 6 per cent higher to **A\$19.11** and has meant the overall value decreased by 63 per cent for the first month of the season.

**Table 1 : Cherry Key Measures**

| EXPORTS         | YTD     | Chg LY | MAT     |
|-----------------|---------|--------|---------|
| Volume (tonnes) | 211     | -66%   | 4,305   |
| Value (M AUD)   | 4.03    | -63%   | 75.33   |
| \$ per kg       | \$19.11 | 6%     | \$17.50 |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Vietnam was the lead market, though 48 per cent lower while China was 83 per cent lower (Table 3). The season was rain affected.

Tasmania was the largest export state for the 12 months, which was all last season at this stage and will not recird any trade until late December.

**Table 2: Cherry Exports by State**

| Market              | July to November |             |             |              |
|---------------------|------------------|-------------|-------------|--------------|
|                     | 2020/21          | Chg LY      | Share       | MAT          |
|                     | Tonnes           | %           | %           | Tonnes       |
| Tasmania            | -                |             |             | 2,415        |
| Victoria            | 147              | -67%        | 69.7%       | 1,205        |
| New South Wales     | 28               | -79%        | 13.4%       | 505          |
| South Australia     | 35               | 41%         | 16.8%       | 173          |
| Queensland          | 0                | -89%        | 0.2%        | 8            |
| <b>Total Tonnes</b> | <b>211</b>       | <b>-66%</b> | <b>100%</b> | <b>4,305</b> |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

**Table 3 : Cherry Exports by Market**

| Market              | July to November |             |               |              |
|---------------------|------------------|-------------|---------------|--------------|
|                     | 2020/21          | Chg LY      | Share         | MAT          |
|                     | Tonnes           | %           | %             | Tonnes       |
| Hong Kong           | 21               | -53%        | 9.8%          | 1,142        |
| Vietnam             | 54               | -48%        | 25.7%         | 710          |
| China               | 35               | -83%        | 16.4%         | 693          |
| Singapore           | 46               | -59%        | 22.0%         | 470          |
| Taiwan              | -                |             | 0.0%          | 404          |
| Malaysia            | 22               | -6%         | 10.2%         | 212          |
| Indonesia           | 7                | -55%        | 3.3%          | 180          |
| Thailand            | -                |             | 0.0%          | 124          |
| United States       | -                |             | 0.0%          | 104          |
| Japan               | -                |             | 0.0%          | 42           |
| Kuwait              | 3                | -75%        | 1.6%          | 40           |
| Saudi Arabia        | 8                | -58%        | 3.7%          | 28           |
| Korea, South        | -                | -100%       | 0.0%          | 25           |
| Qatar               | 3                | -66%        | 1.4%          | 25           |
| Cambodia            | 3                | 1%          | 1.2%          | 20           |
| all other           | 10               |             | 4.7%          | 20           |
| <b>Total Tonnes</b> | <b>211</b>       | <b>-66%</b> | <b>100.0%</b> | <b>4,305</b> |

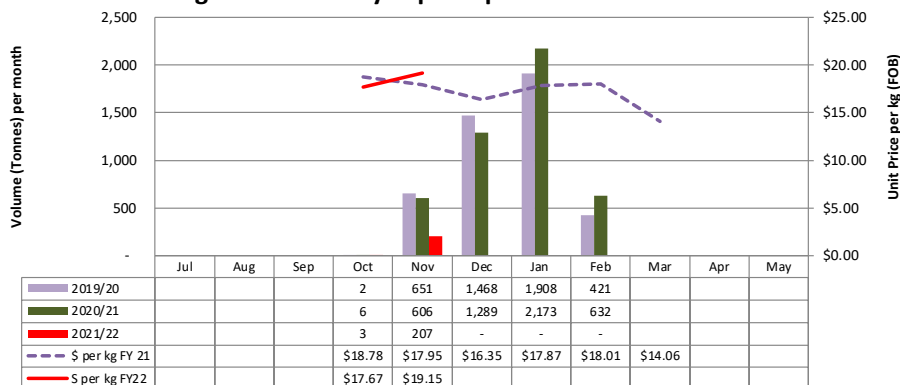
Source: IHS Global Trade Atlas (2019); Fresh Intelligence analysis

\*Ranked by MAT



On a month to month basis the November exports were 207 tonnes, compared to 606 tonnes last year or 66 per cent lower and prices were 7 per cent higher at **A\$19.15** per kg (Figure 1).

**Figure 1: Cherry Exports per month**



Air freight accounted for all cherry export shipments for the season to date.

**Table 4: Cherry Exports by Mode**

| Market       | July to November |                         |
|--------------|------------------|-------------------------|
|              | 2020/21          | Chg LY Share            |
| AIR          | 211              | -66% 100.0%             |
| SEA          | -                | 0.0%                    |
| <b>Total</b> | <b>211</b>       | <b>-66%</b> <b>100%</b> |

Source: IHS Global Trade Atlas; Fresh Intelligence analysis