

December 2021

By December 2021, the first two months of the 2021/22 season national exports of cherries were **1,006** tonnes worth A\$19.81m. The volumes were 47 per cent below last year (Table 1). Unit values were 17 per cent higher to A\$19.68 and has meant the overall value decreased by 38 per cent for the period. The MAT (moving annual total) measured 3,812 tonnes and was 11 per cent lower than the previous month indicating a decline in momentum.

Table 1 : Cherry Key Measures

EXPORTS	YTD	Chg LY	MAT
Volume (tonnes)	1,006	-47%	3,812
Value (M AUD)	19.81	-38%	70.03
\$ per kg	\$19.68	17%	\$18.37

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Vietnam was the lead market with 305 tonnes, though 11 per cent lower while China was 85 per cent lower (Table 3). Hong Kong, the largest market for 12 months of trade, was 24 per cent lower at 200 tonnes.

Tasmania was the largest export state for the 12 months, which was all last season at this stage and will not record any trade until late December.

Table 2: Cherry Exports by State

Market	July to		Share	MAT
	2021/22	December		
	Tonnes	%	%	Tonnes
Tasmania	52	-58%	5.2%	2,342
Victoria	618	-43%	61.4%	1,039
New South Wales	203	-63%	20.1%	263
South Australia	132	0%	13.1%	163
Queensland	2	-74%	0.2%	5
Total Tonnes	1,006	-47%	100%	3,812

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

*Ranked by annual volume

Table 3 : Cherry Exports by Market

Market	July to		Share	MAT
	2021/22	December		
	Tonnes	%	%	Tonnes
Hong Kong	200	-24%	19.8%	1,101
Vietnam	305	-11%	30.3%	724
China	83	-85%	8.2%	399
Taiwan	6	-46%	0.6%	398
Singapore	175	-51%	17.4%	354
Malaysia	110	10%	11.0%	224
Indonesia	37	-32%	3.6%	171
Thailand	5	2%	0.5%	124
United States	-	-	0.0%	104
Japan	12	-39%	1.2%	34
Kuwait	7	-74%	0.7%	30
Philippines	13	932%	1.3%	28
Cambodia	8	100%	0.8%	24
Saudi Arabia	18	-45%	1.7%	24
Qatar	7	-55%	0.7%	22
all other	22	-	2.2%	12
Total Tonnes	1,006	-47%	100.0%	3,812

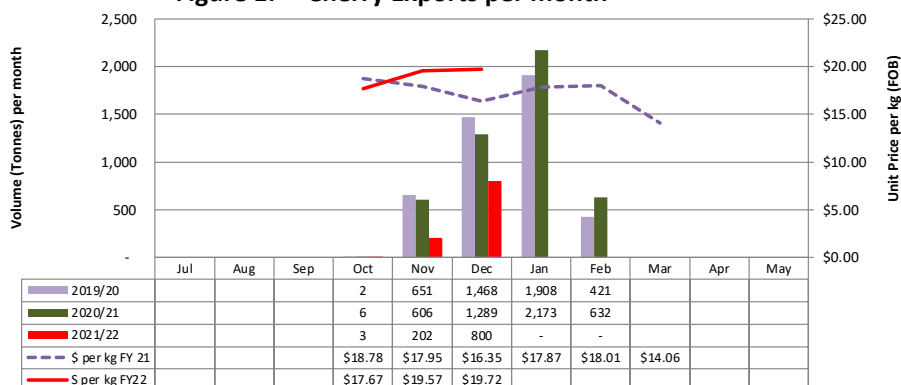
Source: IHS Global Trade Atlas (2022); Fresh Intelligence analysis

*Ranked by MAT



On a month to month basis the December exports were 800 tonnes, compared to 1,289 tonnes last year or 38 per cent lower and prices were 21 per cent higher at A\$19.72 per kg (Figure 1).

Figure 1: Cherry Exports per month



Air freight accounted for all cherry export shipments for the season to date.

Table 4: Cherry Exports by Mode

Market	July to		Share
	2020/21	December	
AIR	1,006	-47%	100.0%
SEA	-	-	0.0%
Total	1,006	-47%	100%

Source: IHS Global Trade Atlas; Fresh Intelligence analysis