

## February 2021

### EXPORTS

By February 2021, effectively the complete 2021 season national exports of cherries were **4,735** tonnes worth A\$82.66m. The volumes were 6 per cent above last year (Table 1). Unit values were 5 per cent lower to A\$17.46 and has meant the overall value increased by 1 per cent for most of the 2020/21 season.

**Table 1 : Cherry Key Measures**

EXPORTS	YTD	Chg LY	MAT
Volume (tonnes)	4,735	6%	4,741
Value (M AUD)	82.66	1%	82.69
\$ per kg	\$17.46	-5%	\$17.44

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

Hong Kong was the lead market, being 92 per cent higher largely offsetting the 42 per cent decrease in trade to China with the combined result 3 per cent lower. Taiwan and Vietnam have seen strong gains. (Table 3).

Tasmania was the largest export state accounting for 51 per cent of the national exports to end February with 40 per cent growth. Victoria and New South Wales declined while South Australia doubled off a small base.

**Table 2: Cherry Exports by State**

Market	July to February		Share	MAT
	2020/21	Chg LY		
	Tonnes	%	%	Tonnes
Tasmania	2,429	40%	51.3%	2,429
Victoria	1,522	-10%	32.1%	1,522
New South Wales	615	-35%	13.0%	615
South Australia	163	110%	3.4%	163
Queensland	11	-38%	0.2%	11
<b>Total Tonnes</b>	<b>4,735</b>	<b>6%</b>	<b>100%</b>	<b>4,741</b>

Source: IHS Global Trade Atlas; Fresh Intelligence analysis

**Table 3 : Cherry Exports by Market**

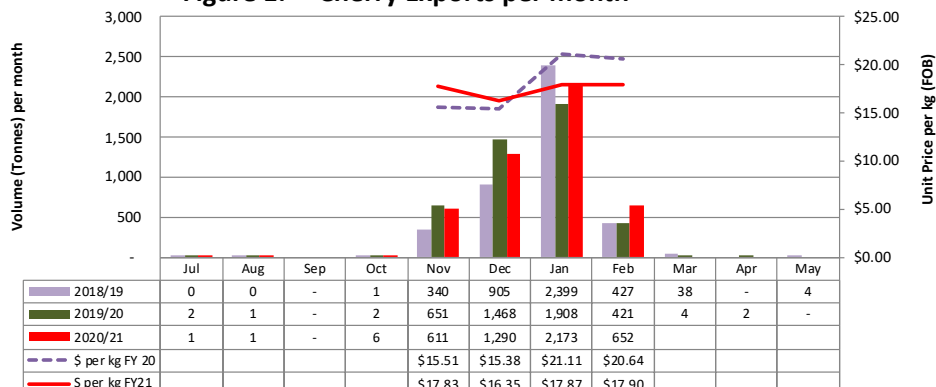
Market	July to February		Share	MAT
	2020/21	Chg LY		
	Tonnes	%	%	Tonnes
Hong Kong	1,171	92%	24.7%	1,175
China	864	-42%	18.2%	864
Vietnam	763	34%	16.1%	763
Singapore	537	15%	11.3%	537
Taiwan	404	50%	8.5%	404
Malaysia	214	-2%	4.5%	214
Indonesia	200	38%	4.2%	200
Thailand	124	30%	2.6%	124
United States	104	52%	2.2%	104
Korea, South	55	74%	1.2%	55
Kuwait	54	1%	1.1%	54
Japan	42	12%	0.9%	42
United Arab Emirates	41	-19%	0.9%	41
Saudi Arabia	39	-73%	0.8%	39
Qatar	31	59%	0.6%	31
all other	94		2.0%	20
<b>Total Tonnes</b>	<b>4,735</b>	<b>6%</b>	<b>100.0%</b>	<b>4,741</b>

Source: IHS Global Trade Atlas (2019); Fresh Intelligence analysis



On a month to month basis the February exports were 652 tonnes, compared to 421 tonnes last year or 55 per cent higher and prices were 13 per cent lower at A\$17.90 per kg (Figure 1).

**Figure 1: Cherry Exports per month**



Air freight accounted for almost all (99.9%) cherry export shipments for the season.

**Table 4: Cherry Exports by Mode**

Market	July to February		Share
	2020/21	Chg LY	
AIR	4,731	6%	99.9%
SEA	3	41%	0.1%
<b>Total</b>	<b>4,735</b>	<b>6%</b>	<b>100%</b>

Source: IHS Global Trade Atlas; Fresh Intelligence analysis